

Meet the ma7areet

Brief about MEHRAT Egypt Team and Supporting MEHRAT UK Staff

Tareq Hady

Chief Executive Officer

Profile

Tareq is a fast and active person with a lot of skills, he always seek efficiency and pushes others to do the best they can and only the Sky is his limits.

He is a Training and development Expert with more than twenty four years in international business, almost fourteen years in Training, Development, and Managing Learning & Performance.

Tareq has a strong passion for Performance Improvement and Change Behaviors. He has successful record of training in Pepsico, MARS-ATS and Julphar.

Qualifications

Tareq graduated from the faculty of Pharmaceutical sciences, Cairo University, then he followed his passion for HR and Training. And got an MBA in HR from Washington International University.

He is also a certified Performance Technologist from International Society for Performance Improvement, USA, certified trainer from Association of Talen Development, USA.

And a Fellow of the Chartered Institute of Personnel Development and a certified coach from the International Coach Federation.



Scott Hunter

Corporate Learning Consultant, Instructional Design and Talent Management Consultant

Profile

- Developing staff appraisal training for staff with the SW of England and Wales.
- Peer assessment of trainers
- Managing the violence reduction strategy and integrating policy to include multi agency co-operation, Conducting Internal audits to national standards
- Establishment diversity trainer
- Day to day management of residential unit, Mentoring new Senior Officers
- Attendance of security meetings and Final checks on all discharges

Qualifications

Certificate in Education, University of West of England

Chartered Institute of Personnel Development



Kevin Rodgers

Corporate Learning Consultant, Instructional Design and Talent Management Consultant

Profile

This Chartered Occupational Psychologist creates an informal and supportive environment in which to motivate others to gain a practical understanding of complex issues and concepts.

Excellent inter-personal skills and creative facilitation help delegates see things in a new light and understand how to apply their new knowledge to their role.

Strong knowledge of the theory behind leadership and a wealth of experience applying those theories in international organizations brings an excellent resource for leadership specification and development in any organization.

Qualifications

CPD qualified Trainer

Occupational Psychologist by Royal Charter

MSc Occupational Psychology

BSc Applied Psychology



Amal Awad

Vice President

Profile

Amal is the heart of MEHRAT family, she is always there for support and motivation for every one.

Amal is a very decent person who works with passion and energy,

She always want to make a difference and leave her dent on the society, and has a strong social responsibility toward her country...

Qualifications

Amal has a Bachelor degree in veterinary medicine, from Cairo university,

She started the medical rep career right after graduation then moved to sales to start a successful track of achievements.

Amal held the position of Public relations manager at Roche, KSA

She was responsible for planning and implementing sales, marketing and product development programs, Develops and manages sales/marketing operating teams.

She had an amazing record of achievements during this years and she is completing this record by leading MEHRAT Sales team toward success...



Sandra Sadeq

General Manager

Profile

Kindness and wisdom is Sandra's main aspects,

Sandra is a Persistent person who always seeks to win and works on herself to be a better person, Sandra loves what she does, and can't get enough of doing it until she succeeds, she is a dependable person and a solid asset of MEHRAT family.

Qualifications

Sandra has a Bachelor degree in Mass communication, Cairo university

Sandra started her early career with co-founding an art schools and led the management team for several years,

During these years Sandra led the project to expand many times with her excellent leadership and management style

Then she joined MEHRAT to successfully manage a different projects and led our team to grow and develop further.

Sandra has several skills like, Leadership, Planning, Management, Event management, project management...



Ramy Zuraiki

Brand Identity Developer

Profile

Creativity and craziness is part of Ramy's personality, he is our Joker player, a person you can depend on in the worst circumstances,

Ramy is a multi talented and passionate person who loves what he does, and can really do it any time and anywhere, he is our source of creativity and hard work and he is a main part of MEHRAT family.

Qualifications

Ramy has a Bachelor degree in computer science from El Shouk academy,

Since graduation ramy had the passion for graphic design, but he started as a Telesales agent at Global housing then he started a Graphic design course to sharpen his talent,

And after a hard work he joined MEHRAT as a creative graphic designer – Brand identity developer and he started a successful career with us.

Ramy has several skills like, Graphic design - Video editing , 2D animation, Social media moderation with more to discover and develop with MEHRAT...



Nala Hady

Training Coordinator

Profile

Nala is a friendly and cute person, you will notice that once you meet her, She is full of energy and passion and is always there for any help, Nala is an excellent team player and her creative input is always valuable for the team,

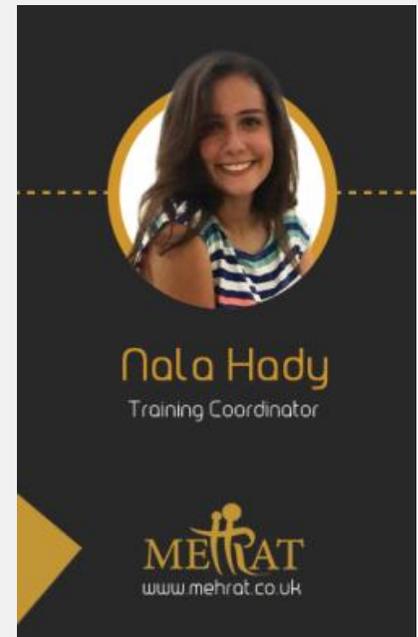
Qualifications

Nala graduated from faculty of English commerce at Ain shams university

Nala has the passion toward marketing and she's always trying to learn more to be ready a successful career,

She joined a several student activities as a marketing member during her study to get the hands on marketing experience

Nala has a several skills like materials design, copy writing, researching and reports writing.



Mohamed Yasser

Training Manager

Profile

Yasser is a multi skilled professional who sees things in different perspective, He has a strong passion towards his work and always seeks to improve and do things better. Yasser is an easy going person who is considered as a true friend from everyone and a main part of MEHRAT family.

Qualifications

Yasser is a Career development and HR Trainer with more than five years of experience in training and HR in different industries such as Construction, Manufacturing and Training.

Yasser delivered over 450 hours of coaching with a successful record of helping clients achieve Career goals. His public trainings were attended by more than 1000 clients

He graduated from the faculty of commerce, Cairo University, then he got an HR diploma from the American University in Cairo, and he is also a certified trainer from MEHRAT Training & Consultancy



Ahmed Elnemr

Business Solutions Associate

Profile

Ahmed is the genius mind of MEHRAT, he has a solution for any problem whatever it takes, he will do his best to do the job.

Once you step at his office, you can find him staring at his screen for hours, and with be sure that he is doing something great in there.

MEHRAT Family can't be perfect without Ahmed Elnemr' input...

Qualifications

Ahmed has a Bachelor degree in computer science, from culture and science city.

He started his professional career as a full stake developer since his first year of college, 2 years after he co-founded a student activity called Gitsolve to help his colleagues start a successful programming career. Also, he is a volunteer programming instructor at RTC Fysal.

Ahmed has a variety of skills like: Web development, PHP and MYSQL, c# & SQL



Mohamed Yehia

Digital Marketing Manager

Profile

Yehia is our digital media guy, and the ambassador of MEHRAT brand online, He is a friendly person and an excellent team player,

You can always see him smiling and chatting around to share new ideas with others or helping some one,

You can depend on Yehia without a doubt in his commitment and work quality...

Qualifications

Yehia has a Bachelor degree in commerce from Banha university

Yehia started his career as a Digital marketing manager for IDE academy to lead their online presence and help them grow and expand

Also, he was the Digital team leader for CSC export and import company Ltd.

Yehia has a different skills like:

Full stack development - Graphic design - Marketing - Social media management - Marketing campaigns management



Ahmed Shaaban

Accountant & Admin specialist

Profile

Ahmed is a details oriented person who love to follow the book to make everything perfect,

His attention to details helped him to manage our accounting department successfully,

Ahmed loves his job and can spend hours and days to get the best result and we love him for his dedication and spirit...

Qualifications

Ahmed has a Bachelor degree in Commerce, from Cairo university

He followed his passion to accounting and finance and worked as an accountant for different organization before joining MEHAT,

Ahmed is responsible for Managing training budgets, Determining the administration issues, Providing support in preparing project documents, reports and brochures, Reviewing, and approving the expense reports.

Ahmed has excellent administration skills and is a solid asset for MEHRAT...



Nader Sakr

Logistics Coordinator

Profile

Nader is the office hero, a multi skilled person who does everything with dedication and honesty.

He is a humble person who doesn't talk too much about his work, but everyone knows how important he is for MEHRAT

Nader has a dent in every corner of our office, if you mention logistics you can mention him as the best one to do the job...

Qualifications

Nader graduated from Technical high school, he had different logistics jobs before joining MEHRAT,

At MEHRAT, Nader is responsible for our training logistics and coordination of all training activities from A to Z.

Also, he maintains networks of collaboration with technical specialists to gather information for legal and administration needs.

Nader has a variety of skills like:

Logistics management, procurement, Carpentry and Electrical works...



Heba Aziz

HR & Training specialist

Profile

Heba is our company hub, and she is the center of our work process,

Heba is a dependable person who tries to develop day by day.

She is eager to learn and cooperate with everyone around the office, and she offers her help without asking. she supports the team whenever needed.

Qualifications

Heba has a Bachelor degree in business Administration from the German University in Cairo.

Heba started her career as a sales representative at National travel association, then she joined Mehrat as an HR & Training specialist.

Heba's main job is to Prepare, facilitate, monitor, evaluate and document our training activities. She develops training aids such as manuals and handbooks

And handles logistics for training activities including venues and equipment.



Samaa Aziz

Business development specialist

Profile

Samaa is full of energy and motivation towards her job, she always wants to do something better than everyone.

Samaa is a dependable person and does her work with love and quality, she doesn't settle down until she achieves her job.

Samaa is an important member of MEHRAT family...

Qualifications

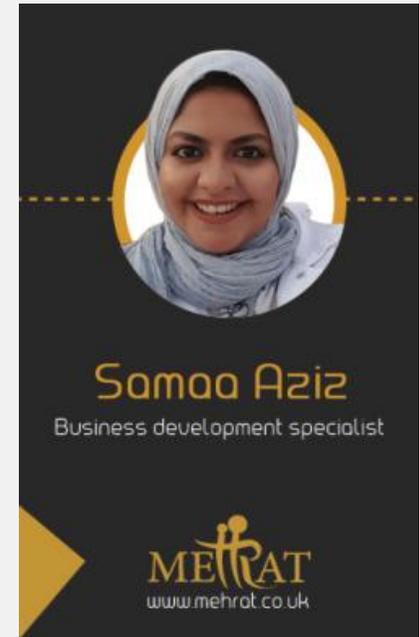
Samaa has a Bachelor degree in English commerce from Ainshams university

Samaa started her career as a Sales representative at piraeuse bank and had a successful record in sales during this period,

Then she joined MEHRAT as a business development specialist to be responsible for Proposal writing, market research, leads generation and sales process

Samaa has a variety of skills like:

Proposal writing, marketing, sales, negotiation and presentation skills...



Mohamed Zakaria

Logistics Coordinator

Profile

Mohamed is the right hand of everyone in our office, an honest person who does his job with passion and a smile on his face.

Mohamed is a friendly person who treats everyone as a friend,

He has a young spirit with energy and he is the backbone of MEHRAT office.

Qualifications

Mohamed graduated from Technical high school, and he had different jobs before joining MEHRAT,

At MEHRAT, Mohamed is responsible for our training logistics and coordination of all training activities from A to Z.

Also, he Maintains networks of collaboration with technical specialists to gather information for legal and administration needs.

Mohamed has a variety of skills like:

Logistics management, procurement and Cocking ...



Hanan Hamza

Partners Relationship Manager

Profile

Hanan has extensive marketing and sales experience. She is a perfect woman. She is quickly accomplishes tasks and builds excellent relationships with customers.

She the most active women in the skill. MEHRAT is fortunate to have her tenderness through her team.

Qualifications

- Bachelor of Science, June 1986, Riyadh University, Grade: Very Good
- She is Founder of “Hawadet Elakl” non-traditional healthy food for online orders, soon will open 1st outlet.
- Marketing & Sales Consultant @ 4 Décor for exhibitions decoration.
- Marketing Manager @ Scope integrated marketing solutions.
- Marketing Manager @ Art line for organize exhibitions.
- Marketing Manager @ Score Plus for Training and Development



Nada Mahmoud

Web Developer

Profile

A Solutions-oriented, fast learner web developer with a broad technical skill set and Good hands on debugging code. Developed an Ecommerce Web app, Content Management Systems, diverse Applications (charity website, Ad/Marketing Agency Websites, corporate website), worked on open source Learning Management Systems (Moodle, atutor), with an experience in interpreting and implementing client Requests while mastering new innovative web Development Technologies and Tools.

Qualifications

Higher Institute of Engineering and Technology - Fifth Settlement Bachelor Degree in Telecommunication and Electronics Engineering Graduation Project: Excellent in programming, Design, Localization and Mapping of A Minesweeper quadcopter.



Mostafa Elwardany

Business Solutions Associate

Profile

Mostafa is a hard worker person of MEHRAT, he has a solution for any problem whatever it takes, he will do his best to do the job.

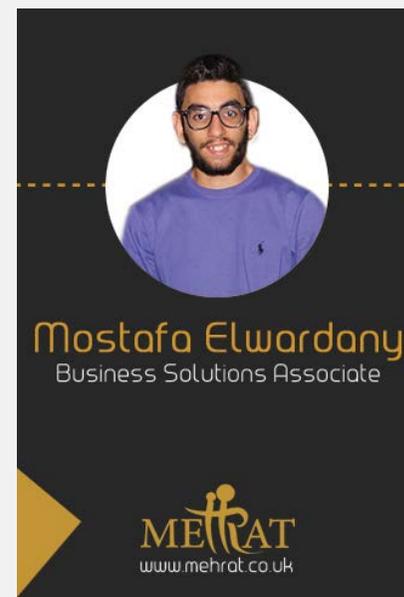
Once you step at his office, you can find him staring at his screen for hours, and with be sure that he is doing something great in there.

Qualifications

Mostafa has a Bachelor degree in computer science, from Helwan University

He started his professional career as a full stake developer since his Second year of college. Also, he is a volunteer programming instructor at Minders (Student Activity).

Mostafa has a variety of skills like: Web development, PHP and MYSQL, Java SE, EE,C#,C,C++ & SQL



Rehab Ramadan

Training & Development coordinator

Profile

She is work effectively and take responsibility No matter how difficult the task is. She always strives to work with a company that puts value to people To promote and achieve development.

Rehab is the most quiet girl of MEHRAT, she finishes her job in silence and do her best to do the job in professional way.

Qualifications

Rehab has a Bachelor degree in Faculty of Arts Department of Sociology , from Ain Shams University.

Experienced Monitoring Specialist with a demonstrated history of working in the non-profit organization management industry. Skilled in Training & development Coordination, Research, Retail, Report Writing, and Data Analysis, PR. Strong program and project management professional with a Bachelor's degree focused in Sociology from Ain Shams University.



Mariam said

Executive Assistant

Profile

She is carry out the tasks and instructions for organizing, arranging and implementing decisions and recommendations issued by the General Administration, organizing and receiving guests and scheduling their meetings according to the dates and coordinated organizations. According to the instructions of officials.

Mariam is a friendly and cute person, you will notice that once you meet her, She is full of energy and passion and is always there for any help.

Qualifications

Maryam is studying in the fourth group at the Faculty of Social Work, Helwan University

She worked for two years at the World of Arts Academy and gained experience with people, Currently working as a Executive Assistant And gained skill relationships with people.



Mahmoud Alaa

Graphic Designer

Profile

Mahmoud is a passionate person who loves to simplify the message with objectives in mind, his attention to details helped him making high quality designs and Brand visuals consistency.

He turns ideas to motion Graphics or Designs to get the call to action.

Qualifications

Mahmoud is a 2d animator who has a solid experience in graphic design industry,

Mahmoud helped multiple brands shine through his designs using several skills like Graphic design, 2D animation, Branding

He graduated from the faculty of commerce, Business Administration Department, then he got several workshops about Advertising & Animation.



Examples of

Accredited Trainers/Consultants



Nahla Saber

Trainer of management and self-development skills and English language business trainer



Profile:

Nahla is an accredited MEHRAT Professional Skills Trainer and English for Business Instructor with more than 9 years of rich & comprehensive experience in business development. She currently conducts management and personal development training programs for various large organizations.

Qualifications:

Nahla is an HR Certified professional from the American University in Cairo. Also, she is an accredited MEHRAT Professional Skills Trainer. In addition, She got certified from IBDL International institution as an IBDL Trainer. Nahla is a languages and translation graduate with «Excellent» grade accredited from faculty of Arts, Ain Shams University.

Specialty Programs:

- Effective Customer Service
- Effective Communication Skills
- Presentation & Pitching Skills
- Time & Stress Management
- Advanced Business Writing
- Positive Thinking & Positive Attitude
- English Language For Specific Purposes



Delivery Languages:

- Arabic
- English

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Amani M. Ali

Certified trainer and expert in strategic management and business development



Profile:

Amani is an Executive professional and master trainer with more than 16 years of professional work experience with international organizations, Financial institutions and NGOs as well as projects funded by international funding agencies in business development, strategic management and marketing. Having worked as a Training & Research manager, Elite Banking manager and Prime Language Chief, her experience is diversified among many sectors with more than 10,000 trainees over the years in different fields.

Qualifications:

Amani is a certified trainer from World Bank, women's world bank, Microsave – Kenya, MEDA – Morocco & ETS- USA. Holds an MBA in Strategic Management from Victoria University- Switzerland and a CPLP candidate.

Specialty Programs:

- Interpersonal & Communicational Skills
- Organization Development & restructure
- Human Resources
- Strategic Management (Planning, Organization, Coaching & Monitoring and Evaluation)
- Team building & Team building simulations & activity events.
- Training of Trainers (TOT)
- Writing Skills / Negotiations, Difficult conversations & Communication, Delegating effectively.
- Marketing and selling
- Office Management / Time & Stress Management / Email Etiquette-Meeting Minutes & Report



Delivery Languages:

- Arabic
- English

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AKRAM SHEDID

Customer service, Communication, and Business Writing Consultant



Profile:

Akram is a professional and certified trainer in the field of English language teaching, customer service, and communications. He has more than 14 years of experience in training with many organizations in Egypt & KSA

Qualifications:

Akram graduated from the Faculty of Arts, Helwan University, English Language and Literature in 2001, Then he got CELTA Certificate in Teaching English to Speakers of Other Languages from the University of Cambridge in 2005, He is also a certified trainer from MEHRAT Training & Consultancy

Specialty Programs:

- Customer service and customer delight
- Communication and Interpersonal skills.
- Effective Business Writing and Reporting.
- Cross-cultural communications.
- Emotional Intelligence.
- Teambuilding and team dynamics.



Delivery Languages:

- Arabic
- English

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Examples of

Accredited Trainers/Consultants



INGY ABDELAZIZ
Business, Social Entrepreneurship & Marketing Trainer

Profile:
Ingy is an ambitious visionary Business professional with 24 + years of experience in Leadership , Social Entrepreneurial, International Business General management , Marketing & Sustainable development, she worked in diversified Multinational , multicultural environments with B2B & B2C backgrounds Manufacturing, Industrial, Oil & Gas , ICT and Business services fields, in addition to her medical background.

Qualifications:
Ingy graduated from the faculty of Oral & Dental Medicine & Surgery, and she hold Professional Certificate in Marketing and Sales from AUC, Professional Certificate in Management and Business Administration from AUC and she is also a certified trainer from MEHRAT Training & Consultancy.

Specialty Programs:

- Business & Social Entrepreneurship
- Strategic Management
- Sustainable Development
- Strategic Business Planning
- Marketing and Sales Management
- Organizational development

Level 1 Level 2 Level 3

Delivery Languages:

- Arabic
- English

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AYA FAROUK
Customer service, Communication, and Middle Management Consultant

Profile:
Aya is an enthusiastic and motivating trainer with more than 10 years of experience in customer service and communication, in addition to the Human resources topics. She has a successful record with many organizations in Egypt

Qualifications:
Aya graduated from the Faculty of Biochemistry and chemistry, Ain shams University, Then she got HR management Diploma from the University of Ain shams and she is in the process of getting MBA, she is also a certified trainer from MEHRAT Training & Consultancy.

Specialty Programs:

- Customer service and communication
- Job Analysis, Job Descriptions.
- Recruitment & Selection
- Training & Development
- Compensation and Benefits
- Competency Based Interview

Level 1 Level 2 Level 3

Delivery Languages:

- Arabic
- English

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ESSAM HAJJAJ
Business and Marketing Trainer

Profile:
Essam is a marketing professional with more than twelve years of experience in different industries like construction, Media & Business communication in Egypt, KSA and Kuwait, he is also a freelancer marketing consultant.

Qualifications:
Essam hold a Bachelor of computer science from modern academy, he studied Marketing, Viral Marketing, Marketing analytics and Competitive Strategy online from Universities of Pennsylvania, Virginia and Munich and he is also a certified trainer from MEHRAT Training & Consultancy.

Specialty Programs:

- Business Management
- Public Relations
- Marketing
- Market Research
- Networking
- Entrepreneurship
- Business Solutions

Level 1 Level 2 Level 3

Delivery Languages:

- Arabic
- English

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Examples of

Accredited Trainers/Consultants



Ahmed El Shami
Accounting, Finance
and Business Consultant

Profile:

Ahmed has over 33 years of proven and established experience in Accounting, Financial Management and business, Ahmed created a dynamic and proactive approach in successful organizational development initiatives that delivered consistent and sustainable operating, revenue, profits and quality improvements. And he has a successful record in saving costs, tax reduction and investment.

Qualifications:

Ahmed graduated from faculty of commerce, from Cairo University. And he holds a PHD and Masters in Economy of transport from Wood bridge university, USA . He is also a member of The General Authority of Red Sea Ports, Egyptian Marine Association and Egyptian Marine Association.

Specialty Programs:

- Business Management
- Finance
- Feasibility Studies
- Economy
- Organizational Development

Level 1 Level 2 Level 3

Delivery Languages:

- Arabic
- English

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AHMED TAWFIQ
Image Consultant, Business
Administration, Leadership Methodology
and Business Systems Expert

Profile:

Ahmed is a professional Image Consultant and Corporate trainer, has more than fifteen years of corporate experience, educating and inspiring hundreds of people in Egypt, he is an effective trainer, and importantly an enthusiastic workshop leader, he excelled to change many of people lives.

Qualifications:

Ahmed graduated from Faculty of Law, Ain Shams University, he hold an MBA in Marketing from ESLESCA, Ahmed delivered training projects for Vodafone, Nile channels, Al Shaya Group, Watani Organization "Dubai", "Yellow Pages, SAS Group, Dream TV, Al-Hayat TV and Orbit TV.

Specialty Programs:

- Business Administration
- Marketing & Sales Management
- Branding
- Leadership Skills
- Organizational development

Level 1 Level 2 Level 3

Delivery Languages:

- Arabic
- English

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ZEINA ZAYED
psychological and behavioral studies
for children Consultant

Profile:

Zeina is a consultant in the psychological and behavioral studies of children with more than ten years experience in teaching and behavior of children, assessing the child's linguistic abilities, discovering learning difficulties, planning language plans for children to meet different needs, and having a successful track record in behavioral psychology for children.

Qualifications:

Zeina holds a PhD in Psychological Studies from Cairo University. She also holds a Masters in Psychological Studies from Cairo University. She is a certified trainer in Psychological Sciences. She is also a certified trainer from Mehraat Training and Consulting Company.

Specialty Programs:

- Behavioral psychology
- Modifying the behavior of children
- Curriculum design
- Communication skills

Level 1 Level 2 Level 3

Delivery Languages:

- Arabic
- English

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